

John W. Robinson



Ignite greatness

What's keeping you from reaching your full potential?

For many executives, entrepreneurs, and sales professionals, this question haunts their everyday interactions. Whether it's failing to close the sale, bumbling through your quarterly presentation, or choking every time you mentor an employee, the results are falling far short of what could be.

This is where John Robinson helps ignite greatness through the power of alter egos. His influence and B.O.L.D. proprietary process give the insight to pull the right 'lever' in your everyday interactions to activate the results you want to see in work and life.

Signature talk

Get Out of Your Own Way

We usually already know WHAT to do, but our everyday ego keeps us from just doing it...or doing it well. This keeps leaders from developing, creates workflow bottlenecks, makes us less competitive, and increases burnout. Learn to get your regular ego out of the way and let your alter ego get the job done! This talk presents the B.O.L.D. method and gives you steps you can immediately take to have a breakthrough in your life and work.





John W. Robinson

John W. Robinson is the founder of JW Robinson, Inc. and creator of the Boldly.Work/Boldly.Live method. This process activates the power of alter egos to help business leaders conquer behavioral and belief obstacles to their success at work and in life. John believes in helping people get out of their own way so they can build a more meaningful world around us.

John invested 20 years in high-level acting and theater performance, which he now leverages to connect with business leaders around the world. He's previously spoken at several corporations, clubs, workshops, and ongoing seminars, including the Girl Scouts, Rotary, medical device companies, BNI, Unity Church, and Toastmasters. John's featured clients include C-suite executives, highly successful entrepreneurs, and nonprofit leaders.

When John isn't busy helping leaders develop their super potential, he loves spending time with his wife, Jackie, and their two amazing daughters. He enjoys books, comics, movies, psychology... basically anything that screams "mythology!" and is directly related to his calling. John lives in Anaheim, California, 15 minutes from Disneyland.



"John, excellent job! I've never heard you speak about alter egos before. Genius! Very professional."

— Randy Ramos

"I am always prepared to learn from you, John. You serve as a valuable mentor and provide helpful info and example [sic]."

— Ede D'Angelo

"I love that you used your story to teach us something. Your message will stick with us for a long time."

Continue the conversation



Boldly.Work

@JWRobinsonInc

@JWRobinsonInc

in Boldy.Work